

ECOTOPIA

Equipping economics and business students to serve planetary wellbeing with dedication and enthusiasm

Designing the European University together

Ecotopia aims at training **ENLIGHTENED CITIZENS** and **LEADERS** embracing their future careers and engagements with enthusiasm and confidence in a globalized context. Ecotopia graduates will be highly skilled in the fields of **ECONOMICS, MANAGEMENT, FINANCE OR BUSINESS**, depending on the nature of their main diploma. They will also show adaptability, substantial general culture and an enduring taste for life-long learning and cooperation.

Fundamentally, **Ecotopia** graduates will be trained to embed sustainability in their projects and responses to challenges throughout their careers and lives as engaged citizens of the world.

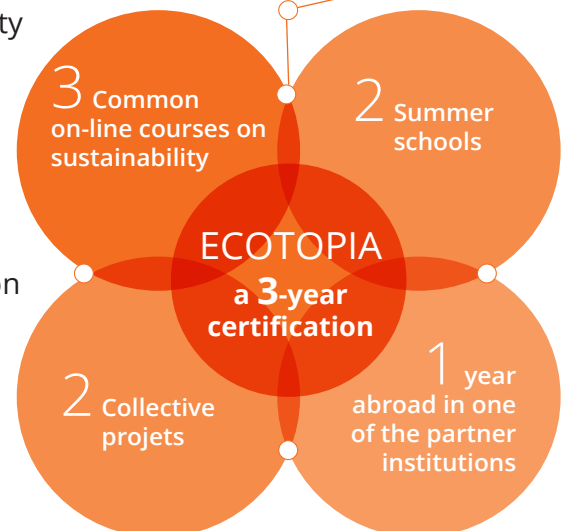


Graduation ceremony
CY Cergy Paris Université

A network of Bachelors in Economics and Business

Ecotopia partners have decided to unite their forces to offer a **3-YEAR PROGRAMME** simultaneously and in close collaboration on each of their campuses. They provide participating students with the unique opportunity to work in **INTERNATIONAL TEAMS AT BACHELOR LEVEL**.

Two summer schools, one in Ljubljana and one in Rabat (on the ESSEC Business School campus) complete the programme. The first one works as an accelerator in the creation of the learning community; the second one will focus on innovation and entrepreneurship in Africa.



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Six partners

The programme grants successful students a **European certification**, in addition to their main national or school degree.

Ecotopia involves six partners so far and will be launched in September 2022.

CY CERGY PARIS UNIVERSITY, Institute of Economics and Management, France and

ESSEC BUSINESS SCHOOL, France

POMPEU FABRA UNIVERSITY-BARCELONA, ESCI, Spain

UNIVERSITY OF LJUBLJANA, School of Economics and Business, Slovenia

UNIVERSITY BABES-BOLYAI, Romania

UNIVERSITY CA'FOSCARI, Italy

The programme will involve 5 to 15 students in each partner institution.



ESCI - UPF - Barcelona

Impact

“The Economics departments and business schools involved will take advantage of the project to redesign their institutional collaboration. We want to build a European Master’s degree in Economics by 2025, unique in its focus on global issues.”

Professor Mathieu Martin,
Institute of Economics and Management, CY Cergy Paris Université.

Ecotopia relies on the EUTOPIA alliance to offer students an international education pathway oriented towards sustainable development.

This dynamic is perfectly in line with both the ambitions of **the member institutions** and the **European policies on societal transition**. EUTOPIA is positioning itself as key player in the field of education for a sustainable future while empowering its students with the knowledge and skills that are essential for their careers as high-profile economics, management, finance and business professionals.

University of Ljubljana