

Science Outreach and Communication Award

Rules - May 2023

Definition:

Researcher(s) refers to: professors, researchers and PhD students or any other person carrying out their research in one of the laboratories or platforms of the CY Alliance higher education institutions.

Article 1 - Purpose of the prize

The Science Outreach and Communication Award contributes to the construction of ideas and promotes public and democratic debate. The current crises remind us of the role of scientists in the transmission of scientific knowledge. In a complex, connected world, where scientific issues are at the heart of societal debates, the university plays a fundamental role in providing access to a common scientific knowledge for all citizens.

By organizing an annual competition entitled "Science Outreach and Communication Award", CY Cergy Paris Université and the member institutions of the CY Alliance wish to promote actions of their researchers that help people to access scientific knowledge. Nevertheless, each year, the organizer reserves the right not to organize the competition, without incurring any liability.

Article 2 - Conditions of participation

Researchers carrying out their research in one of the laboratories or platforms of the CY Alliance higher education institutions are eligible to participate in this competition.

This prize is open to team entries.

Article 3 - Information on the existence of the prize

Researchers are informed of the existence of this competition by a message sent by email to the directors of the CY Alliance components, laboratories and institutions, who are then in charge of relaying it to their respective communities of Researchers.

An article will also be published on the web page <https://www.cyu.fr/cy-alliance>.

Article 4 - Applications

The application procedures and the documents to be included in the application file are published on the websites of the CY Alliance institutions. Applications can only be submitted electronically.

The application file must be written in French or in English. It is considered complete when it includes all the required documents:

- A submission file
- A short CV

- One or more elements (visuals, video or audio link, publications, partner letter, etc.) to attest to the achievement of outreach or communication activities actions mentioned in the application file

The deadline for applications is one week before the summer closure of CY Cergy Paris Université of the year of the prize.

Incomplete applications or those received after the deadline, as well as applications that do not meet the conditions as set out above, will not be considered.

Failure by a participant to comply with the terms and conditions of participation in the competition as defined in these rules, as well as any fraud or attempted fraud, will result in the cancellation of his/her participation or his/her disqualification.

Article 5- Jury

The jury is composed of:

- The VP with a Science and Society mandate
- The CY Alliance Communication Director
- The Science and Society referents of each CY Alliance institution

The jury is in charge of evaluating the candidates' or teams' applications and selecting the winner and the winning team.

Article 6 - Selection criteria

The prize is awarded for a large-scale action or series of actions by one or more Researchers, in favor of the popularization of scientific knowledge as of 1 January the year before the award. Any initiative that makes scientific knowledge accessible to all citizens is considered as an outreach or communication activity.

Outreach activities are meant to engage a large audience and to bring knowledge and expertise on a particular topic to the general public. Outreach implies an interaction between the sender and the receiver of the message, there is an engagement and a two-way communication between the researcher and the public.

Communication, on the other hand, only goes in one direction from the sender to the receiver. Successful communication requires a clear language that can be understood by every citizen.

The criteria used by the jury to evaluate the candidates' applications are as follows:

- Scope of the action (audiences reached, potential interactions with other scientific fields and/or Researchers from other institutions, in France and abroad);
- Originality of the project (both in form and content);
- Positive effects generated by the action(s) / possible spin-offs.

Article 7 - Final ranking

The jury will award an individual prize and a prize for a team of Researchers.

The selection of the winner and the winning team will be recorded in the minutes of the deliberation.

The jury's deliberations remain confidential until the award ceremony, where the results will be announced publicly. Candidates should attend the ceremony to find out the names of the winners.

The individual awarding of prizes for the current year is decided by the President of CY Alliance.

Article 8 - Nature of the prize

The winner of the individual prize will receive the sum of 3,000 (three thousand) euros.

The members of the winning team will receive the sum of 3,000 (three thousand) euros each if the team is composed of 3 members or less. If the winning team consists of 4 or more members, the members will share the sum of 10,000 (ten thousand) euros.

Payment of the prizes is made directly to the winners by the CY Alliance member institutions after the prize-giving ceremony, and after receiving the original documents necessary for the bank transfer.

The prizes are non-renewable.

They may be combined with other funding: other donations, prizes, scholarships, salaries and doctoral funding.

Article 9 - Presentation of the prize

The award is presented at an official ceremony organized by the CY Alliance member institutions, in which the winner and the winning team commit themselves to participate.

The ceremony will take place during the Fête de la Science.

The announcement of the winners and prizes may be published on the websites of the CY Alliance member institutions.

Each winner authorizes all checks on his/her identity and status as a researcher. In this context, each participant may be asked to provide the organizer with valid documents proving his/her identity and diploma, as well as a photograph.

A sign-in sheet for the selected winners may be set up to confirm the future awarding of prizes.

If it is not possible to identify the contact details of a winner, the latter may be disqualified and the prize will be forfeited, without any possible dispute or claim on the part of the winner.

Any false or erroneous identification will result in immediate elimination from the competition.

Article 10 - Communication

The winner and the winning team shall mention the prize in the resulting communications under the name "Science Outreach and Communication Award".

The winners agree to be photographed, filmed and interviewed for non-commercial purposes related to science outreach and communication. These photos, videos and texts may be used for written and audiovisual publications, enabling them to be distributed to the French and international media in relation to the competition.

Article 11 - Personal data

The organizer is committed to collecting candidates' personal data in compliance with EU Regulation 2016-679 of the European Parliament and of the Council of 27 April 2016 ("RGPD").

The information collected during the registration is based on the participant's consent, and is recorded by CY Cergy Paris Université for the management of their registration to the competition.

The data will be kept until the prizes are actually awarded.

Each participant has the right to access, rectify and delete data concerning themselves. They may withdraw their consent to the processing of their data at any time.

To exercise these rights or for any questions about the processing of their personal data in the context of this competition, each participant may contact the CY Cergy Paris Université personal data protection officer at the following email address: contactdpo@cyu.fr, with a copy to: relations.entreprises@ml.u-cergy.fr.

If, after having contacted the institution, the participant considers that his/her "Data Protection" rights have not been respected, he/she may submit a complaint directly to the CNIL.

Article 12 - Rules

Submission of an application for the prize implies full and complete acceptance of these rules.

Participation in this competition implies pure and simple acceptance of these rules in their entirety, including, as and when they are adopted, the various addenda.